

# Press Release

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## Paperworld 2007

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The Scandinavian design company HD Design now introduces the PDO – a multifunctional desk organizer combining the functions of the display system, the portable laptop stand and the manuscript holder. Come see the future at HD Design A/S stand A76, hall 3.0!

We design products for document handling. Solutions for fast and easy access to information. Choose from our wide range of display systems and desk organizers. This year we introduce some exiting new products.

### New generation

As we have previously announced we introduce a new generation of display systems on Paperworld 2007. The PDO (Personal Desk Organizer) is a multifunctional desk organizer, which helps you organize your desk space. The system consists of a sturdy aluminium base with an acrylic top. Drawers can be mounted, using magnets – no tools are needed. On top of the aluminium base, a monitor can be placed to give the user a perfect viewing angle. Hight adjustable feet makes it possible to adjust to all users.

The solution includes a display system with QuickLoad® pockets. The display system is easily folded to the volume of a very small ringbinder. This makes it a tool to use in as well as out of the office. On top of the aluminium base a laptop stand is integrated to optimizes the viewing angle of the laptop monitor. The laptop stand is foldable and can be used in and out of the office. Can also be used as a manuscript holder.

### Other new products

Our product range includes many other organizing and presentation solutions. Some of them have been in our range for years whereas other are introduced on PaperWorld. For instance the popular EasyMount series is extended with a wall rail solution, the functional VIP series now includes preassembled 20 pocket units. The unique design of the new INFOLINE series makes the system the most space saving desktop display in the market. The INFOLINE product range also includes retail sign solutions. Come visit stand A76 (hall 3.0) to see all our new products.

### Global sourcing

HD Design A/S is a Scandinavian design company with production facilities in Denmark and China. Global sourcing makes our prices competitive, and production modifications easy to handle. We support the brands of manufacturers, dealers and buying alliances providing own brand solutions (OEM)

### Contact:

HALL 3.0/STAND A76

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